

# Oregon Partnership for Cancer Control



Comprehensive  
Cancer Control

*Collaborating to Conquer Cancer*



## Colorectal Health Task Force

### Agenda

Tuesday, April 15, 2008

1:00 - 2:30 pm

Good Samaritan Medical Building 3, Conference room #219

Toll-Free Conference Call  
Dial-in number: 1-888-380-9638  
Participant code: 860349

**Handouts:** April 15, 2008 Agenda, March 18, 2008 Meeting Minutes, Media kit materials

#### Did we get it done?

- TLL to follow up after January 23 on cancer director letter
- Charlyn/Patricia - capturing Navigator Nurse Program
- TLL and Patricia to add, "What will you do with the information you received", to the evaluation
- Patricia to get list of invitees to media training
- Patricia to get a list of the media contractors
- Patricia to email timeline for grant
- Send out thank you for attending letters- TLL
- Send Pac/West an OPCC summary sheet- TLL
- Need to update website- TLL & Patricia, meet with Debra
- Get Mike and Charlyn Dialogue for Action agenda - TLL
- Get Fed Ex # for Mike/Charlyn to send items back
- Send out the Butt-out Email to the all listserv- Patricia
- Set up another conf call with Pac/West to work on campaign- TLL
- Talk to Mel and see if he is willing to participate – Patricia
- Get messaging to Patricia- Kelly 3/25
- Send e-card link to Charlyn – TLL
- Website meeting with Debra, Carol and Patricia – TLL
- EM Colon Cancer Free Zone info to PacWest TLL
- Phone check in next week – all
- Follow up with general managers at TV stations – Pac West
- Get Screen for Life pictures from Oglvie – TLL
- Need high quality print pictures, video of colons/ colonoscopy/unhealthy colons, etc to Pac/West for media kit- TLL

1:00 pm

#### 1. Welcome & introductions

Facilitators: Charlyn Wilson [cwilson@lhs.org](mailto:cwilson@lhs.org)  
Mike Lukens [mlukewow@yahoo.com](mailto:mlukewow@yahoo.com)

Update: Colorectal Contracts (education, community mobilization) Patricia

1:10 pm

#### 2. Review of Media Launch

Presenters  
Media Kit and Press Release  
Logistics

All

2:10 pm

#### 3. Media Advocacy Training

All

2:25 pm

#### 4. Next meeting date and agenda items

Tuesday, May 20, 2008, 1:00 – 2:30 pm, Legacy Good Samaritan

2:30 pm

#### 5. Adjourn

Need information? Oregon Partnership for Cancer Control (OPCC)  
Patricia Schoonmaker, OPCC Coordinator [patricia.schoonmaker@state.or.us](mailto:patricia.schoonmaker@state.or.us)  
TeriLynn Leu, OPCC Project Assistant, [TeriLynn.Leu@state.or.us](mailto:TeriLynn.Leu@state.or.us)  
Phone: 971-673-0984; Fax: 971-673-0994  
[www.healthoregon.org/cancer](http://www.healthoregon.org/cancer)