

**Date:** July 22, 2008

**Meeting Title: GOVERNOR'S COUNCIL ON ALCOHOL AND DRUG ABUSE PROGRAMS MEETING**

**Members Present:**  Stephanie Soares Pump  Ann Uhler  Bill Hall  Laura Burney Nissen  
 Heather Crow-Martinez  Eric Martin  Mark Branlund  Sharron Kelley  Gary Smith  
 Rita Sullivan  vacant  Sen. Laurie Monnes Anderson-via telephone  Rep. Jean Cowen

**Council Liaisons Present:** Gina Nikkel

**AMH Staff Present:** CJ Reid, Debra Mitzel, Jeff Ruscoe, Karen Wheeler, Caroline Cruz, Bob Nikkel

**Guests:** Dr. Alisha Moreland-Capuia, Rudy Williams, Pamela Erickson, Craig Prins, Debbie Sweet, Mary Thimm, J Thimm, Tammy Hedrick, Jenifer Valley, Mike Mullins

| <b>Topic</b>                         | <b>Key Discussion Points</b>  | <b>Action/Task/<br/>Decision Log</b> | <b>Responsible<br/>Persons</b> | <b>Due<br/>Date</b> |
|--------------------------------------|---|--------------------------------------|--------------------------------|---------------------|
| <b>Welcome and<br/>Introductions</b> | Stephanie Soares Pump, Chair<br>Meeting brought to order.<br>Protocol explained.  |                                      |                                |                     |
| <b>Announcements</b>                 | Stephanie announced that the Domino Effect II Draft would be presented to the Governor's representative later in the day. Stephanie reminded members to identify what the top three take away messages were:<br><u>Capacity Needs:</u> <ul style="list-style-type: none"><li>• Increase rates for treatment providers</li><li>• Fund prevention as per Oregon Speaks matrix</li></ul> <u>Public Policy Initiatives:</u> <ul style="list-style-type: none"><li>• Conduct a statewide underage drinking campaign.</li></ul> <u>Funding Needs:</u> |                                      |                                |                     |

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|  | <ul style="list-style-type: none"> <li>• Use the Oregon Speaks matrix as our primary ask</li> <li>• Designate 20% of distilled spirits revenue to prevention, treatment and recovery</li> <li>• Increase the beer tax by 10 cents/bottle and declare an emergency.</li> </ul> <p>June meeting minutes voted on and approved with amendments.</p>   |                                    |                        |             |
| <b>EUDL Update</b>                               | <p>Jeff Ruscoe with AMH gave an overview and program update. Jeff gave an update on the media campaign for Face it Parents and a pilot program called Friendly persuasion.</p> <p>Handout:</p> <ul style="list-style-type: none"> <li>• Enforcing Underage Drinking Laws (EUDL) Program Update</li> </ul>  |                                    |                        |             |
| <b>Alcohol Marketing PowerPoint presentation</b> | <p>Pam Erickson presented her presentation of Alcohol marketing which covered marketing strategies in other countries and stated that comprehensive policies and enforcement is critical.</p> <p>Handout:</p> <ul style="list-style-type: none"> <li>• PowerPoint printout of A Healthy Alcohol Marketplace for Oregon.</li> </ul> <p>Eric Martin informed members of a study by Cornell University regarding the taxing of small breweries in Alaska and how the tax actually enhanced employment and productivity.</p> | Send Cornell U. report to members. | Eric Martin            |             |

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| <b>Presentation on two ballot measures affecting sentencing for drug related crimes.</b> | <p>Craig Prins presented a PowerPoint on property crime rates and discussed trends in crime rates and incarceration and sentencing guidelines as related to Senate Bill 1087.</p> <p>Also mentioned was the need for treatment in prisons.</p> <p>Handouts:</p> <ul style="list-style-type: none"> <li>• Copy of Senate Bill 1087</li> <li>• Sentencing guidelines</li> </ul> | <b>Council send a letter to all the Boards of Commissioners sympathizing with their Safety Net problems but not to use the B/W tax to rescue their budgets</b> | <b>Stephanie</b>       |             |
| <b>Domino Effect II Report – Handoff to Governor’s office designee</b>                   | <p>Andrew Smith accepted the report on behalf of the Governor’s office and asked for individual remarks and thoughts. Stephanie gave an overview of the statute and purpose of the report to the Governor.</p>  |  |                        |             |
| <b>Board of Commissions Ethics Discussion</b>  | <p>Tammy Hedrick explained the rules of accepting gifts as public officials, discussed the Oregon Administrative Rules (OAR) and offered guidance should questions arise.</p> <p>Handout:</p> <ul style="list-style-type: none"> <li>• Oregon Government Ethics Laws Overview</li> </ul>  |  |                        |             |
| <b>Cultural Panel Discussion</b>   | <p>Invitees discussed ways to eliminate barriers to service delivery to culturally specific populations and work force development. Issues were raised about the need for skilled trade and peer specialists.</p> <p>The panel also recommended pushing the</p>   |  |                        |             |

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|                        | Medicaid Waiver to ensure treatment for people in need of it.<br>Handouts: <ul style="list-style-type: none"> <li>• OCCF Progress Report-Cultural Competency and Gender Specific Services Committee</li> <li>• 2008 County Coordinated Comprehensive Community Plans</li> </ul> |  |                                |                     |
| <b>Open Discussion</b> | Members discussed next steps for the Domino Effect II report. Also discussed planning strategies during the retreat for the legislative session.  | <b>Edit and proof Domino Effect II</b> | <b>Stephanie and CJ</b>        |                     |
| <b>Adjourn</b>         | Meeting adjourned at 3:30 p.m.  |  |                                |                     |